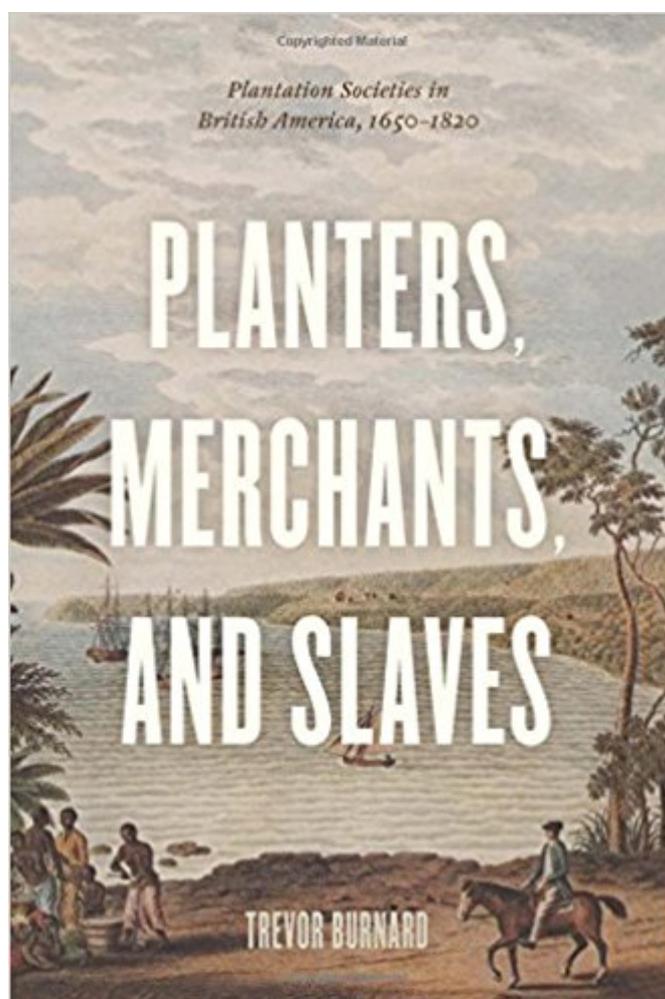


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# Planters, Merchants, And Slaves: Plantation Societies In British America, 1650-1820 (American Beginnings, 1500-1900)



## Synopsis

As with any enterprise involving violence and lots of money, running a plantation in early British America was a serious and brutal enterprise. Beyond resources and weapons, a plantation required a significant force of cruel and rapacious men—men who, as Trevor Burnard sees it, lacked any better options for making money. In the contentious *Planters, Merchants, and Slaves*, Burnard argues that white men did not choose to develop and maintain the plantation system out of virulent racism or sadism, but rather out of economic logic because—to speak bluntly—it worked. These economically successful and ethically monstrous plantations required racial divisions to exist, but their successes were always measured in gold, rather than skin or blood. Burnard argues that the best example of plantations functioning as intended is not those found in the fractious and poor North American colonies, but those in their booming and integrated commercial hub, Jamaica. Sure to be controversial, this book is a major intervention in the scholarship on slavery, economic development, and political power in early British America, mounting a powerful and original argument that boldly challenges historical orthodoxy.

## Book Information

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## Customer Reviews

—Burnard gives us a commanding work of scholarly synthesis and layers it with original research to offer a provocative meditation on the meaning of plantation societies in the early modern Atlantic world. *Planters, Merchants, and Slaves* draws the Chesapeake, Carolina Lowcountry, and British Caribbean into a single interpretive frame and, by doing so, highlights British Plantation

America's enormous dynamism and significance. • (S. Max Edelson, author of *Plantation Enterprise in Colonial South Carolina*) • In this social, economic, and demographic history, Burnard brilliantly anatomizes the British plantation system and plantation slavery. His conspectus ranges over nearly two centuries, from Guyana to the Chesapeake. It bristles with insight and even finds new meaning in the American Revolution. Novice students and grizzled scholars alike will find much to appreciate in Burnard's pages. • (J.R. McNeill, author of *Mosquito Empires: Ecology and War in the Greater Caribbean, 1620–1914*) • Peppered with provocative arguments regarding the military, what today we would call race hatred, and the American Revolution's legacy of enslavement, Burnard's work makes its main contribution in the detail with which he limns out the history of the plantation sector. . . . In following the arc of this history, Burnard's greatest contribution may be in his careful comparative work across regions that scholars often treat as distinct. . . . Not all readers will agree with each of his interpretations but he offers us a compelling frame-work for thinking about slavery and its place within the British Empire and the new United States. It is a tribute to his accomplishment that we come away wishing that the book went beyond the various regions within plantation British America to illuminate in addition the plantation societies founded by others. • (Carla Gardina Pestana *Journal of Early American History*) • Burnard's wide reading, along with his willingness to challenge long-held assumptions, means that his book hews a fresh path across several overlapping fields. He may well prompt disagreements, but those who read him are all likely to benefit from the freshness of his observations and the range of his examples. Readers will come away from this book with plenty of new insights. • (James Robertson *Journal of Early American History*) • Burnard's synthesis recognizes the distinctive regions of plantation America—the Chesapeake tobacco economy, the Carolina Low Country rice economy, and the Caribbean sugar economy—while also recognizing systemic structural regularities. These included powerful local elites, destructive and violent slave regimes, and wealth that benefited local elites and metropolises but not an entire colony. Burnard especially treats Jamaica, Virginia, and the effects of the American Revolution. He demonstrates that the plantation system was, from an imperial perspective, an economic success, even though its wealth was only a tiny proportion of the metropolitan economy. The author does not intend this demonstration of economic rationality to mitigate the social, demographic, and environmental devastations of the system that have been so well documented. Recommended. • (Choice) • Given Burnard's extensive experience writing about and researching slavery in various sites across this vast region—Maryland, Jamaica, and Demerara, most notably—it is hard to imagine a guide better positioned to lead an excursion through this vast

historiography. And indeed, the book ably draws examples and insights from the whole region, with attention to both commonalities and contrasts. No simple Caribbean-versus-North America binary emerges. Instead, plantation colonies shared broad profitability rooted in their common reliance on violence. Nonetheless, various colonies and regions remained distinct from each other due to variations of crop, size, time of development, geography, internal politics, and degree of economic diversity. It is a tremendous challenge for a work of synthesis to avoid flattening out the picture of the places it covers, and Burnard succeeds in summarizing while keeping local variation in focus. • (William and Mary Quarterly) • œThis is a book that exhilarates. It is also one that will vex many readers. The exhilaration stems from Trevor Burnardâ™s geographical reach and conceptual ambition. This is a bold, bravura performance that ranges from the Chesapeake to Demerara. . . . A short review cannot do justice to all the themes of this arresting and provocative work. Readers will find much to applaud and much to take issue with. No one will feel their time has been wasted,â • (Chris Evans Journal of Southern History) • œBurnardâ™s new book is a response to Russell R. Menardâ™s challenge to scholars to historicize three things: the development of large-scale British colonial sugar, rice, and tobacco plantations; the gang labor system of slavery they generally employed; and the dominance of the planter class in the colonies with such systems. That is, rather than assume an almost natural evolution of small farms into ever-larger colonial staple plantations, historians need to investigate when, how, and why large plantations were brought into existence. Burnard, like Menard, brings to this exploration of the causes and consequences of the plantation system a broad background of research in the archival sources of both the colonial Caribbean and southern mainland colonies. The result is a provocative book that is about both more and less than its title suggests. . . . The book provides a survey of the social history of Britainâ™s plantation complex that is as much about culture as economics.â • (Early American Literature)

Trevor Burnard is professor in and head of the School of Historical and Philosophical Studies at the University of Melbourne. He is the author of *Mastery, Tyranny, and Desire* and *Creole Gentlemen*, as well as coeditor of *The Routledge History of Slavery*.

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